

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

CRITICAL OF WHAT?

Ramia Mazé

***Critical Design Practice can
answer questions about
Design!***

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

“Re-View”

ISSUE #7

Re-magazine

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

Re-magazine



lançada 1997

por Jop Van Bennekom

Pós-graduação

Intenção de desenvolver nova forma
de comunicação pessoal

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

Re-magazine

“What I found especially intriguing was that it was almost boring, but somehow also interesting at the same time.”

Olivier Zahm, *Purple's* founder and editor

FBAUL – MDCNM 15/16
SOFIA GRALHA

Jop Van Bennekom



PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

nasceu **1970**

Scherpenzeel, Países Baixos

estudou **Design Gráfico**

Van Eych Academy, Maastricht

Designer, diretor de arte, editor, publisher

"Re-magazine", "Butt", "Fantastic Man", "The Gentlewoman", "COS magazine"

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

**Redefinir o design e a própria posição do designer.
Uma questão de autoria que é a experiência do
designer como autor.**

“I tried to push the boundaries all together in order to redefine design, and with that, to redefine my own position. It was very much a question of authorship; it was – and still is – an experiment of the designer as author.”

Jop Van Bennekom, Excerpts from Editing Attitude an interview by curator (and co-founder of Pro QM) Axel J. Wieder with Jop van Bennekom — published in 032c Issue #6.

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

“RE-VIEW”



Revisão crítica de uma revista e dos seus formatos: capa, conteúdos, revisão, pequena história, agenda, moda, entrevista, artigos.

Todos os artigos, de uma forma ou de outra, questionam o seu próprio lugar e função

FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

“Texts Meant To Be Written, Not To Be
Read. Pictures Meant To Be Taken, Not To
Be Seen.”

Jop, Julia, Lernert, Arnoud, *Cover History*

FBAUL – MDCNM 15/16
SOFIA GRALHA



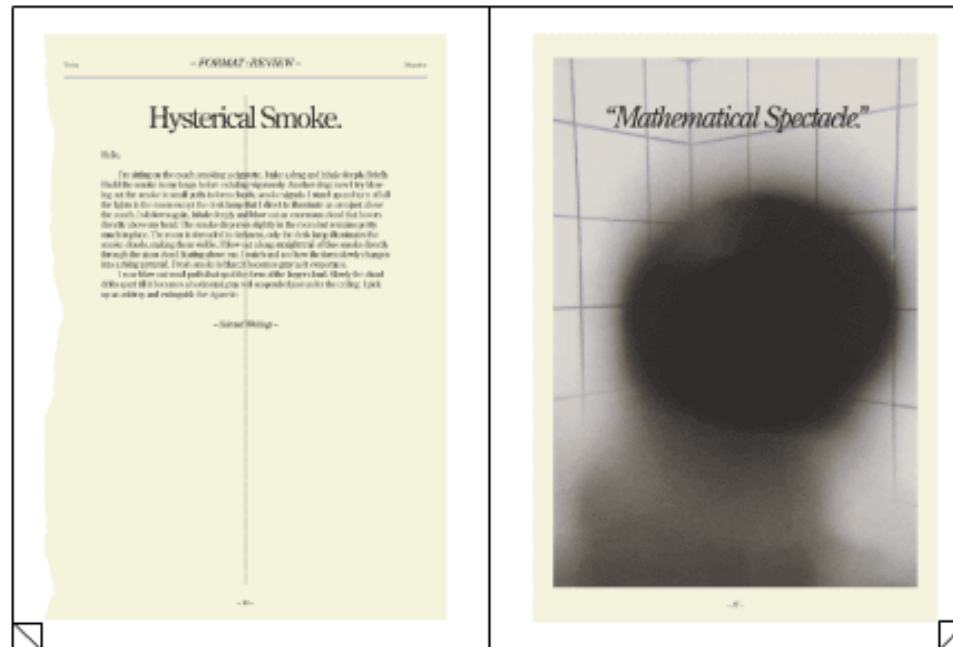
Girl with a Pearl Earring, Johannes Vermeer

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

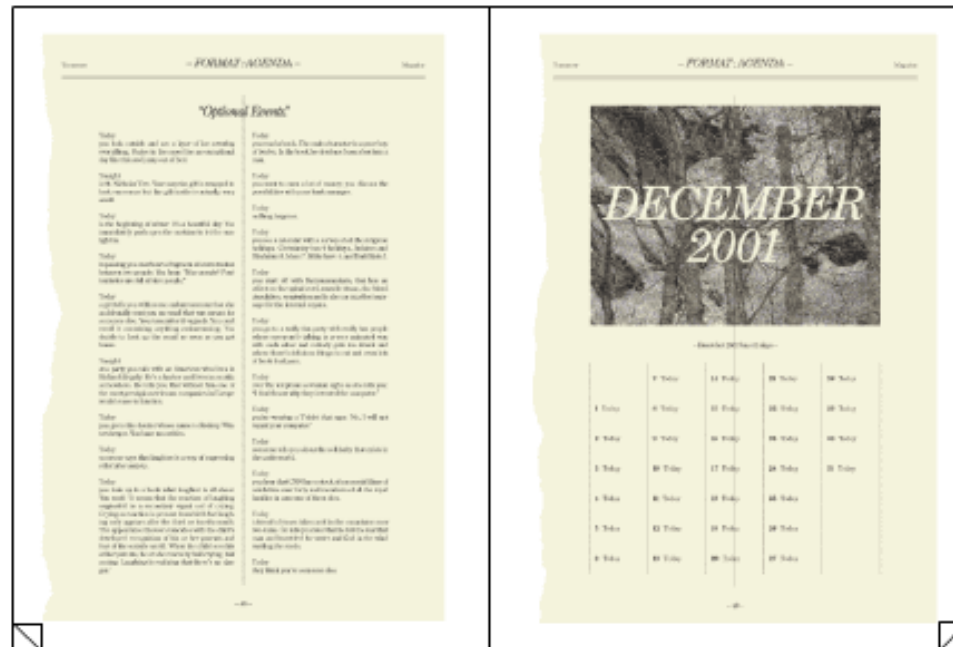


Re-view cover, Anuschka and Niels

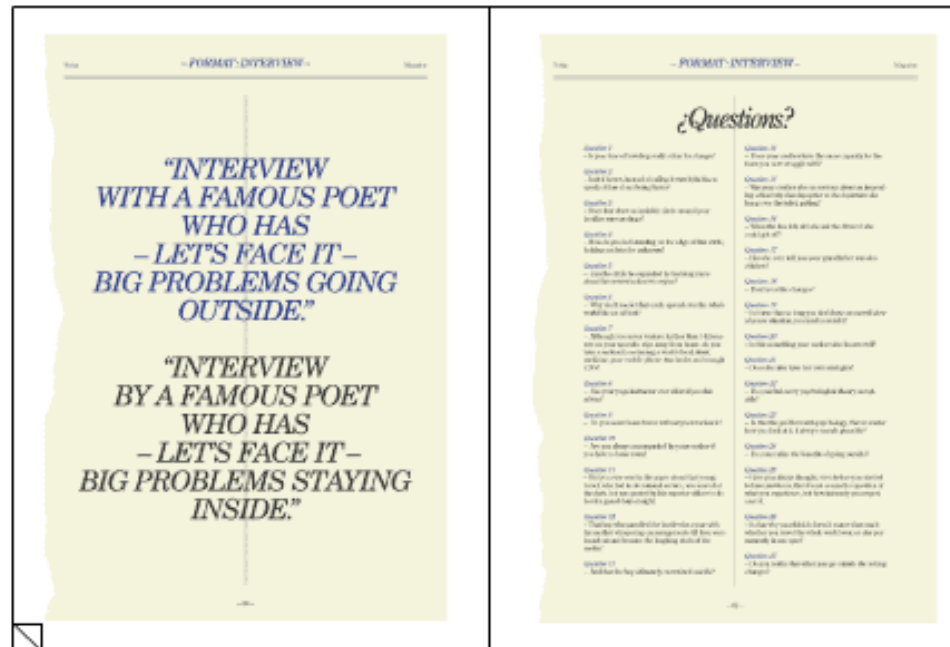
Look through the virtual pages of Re-Magazine #7



Look through the virtual pages of Re-Magazine #7



Look through the virtual pages of Re-Magazine #7



FBAUL – MDCNM 15/16
SOFIA GRALHA

PROJECTO 1
DESIGN (AS) RESEARCH – FASE 2.2

“Designers have a voice!”

Ramia Mazé, *Critical of what?*

Referências Bibliográficas

Design Museum - JOP VAN BENNEKOM

<http://design.designmuseum.org/design/jop-van-bennekom>

No muscles, no tattoos

<http://www.eyemagazine.com/feature/article/no-muscles-no-tattoos>

The Designer as author

<http://hugohopmann.com/blog/the-designer-as-author/>

The story behind the cover of re-magazine #7

<http://aphotoeditor.com/2012/07/30/the-story-behind-the-cover-of-re-magazine-7/>

<http://www.re-magazine.com/pdf/Cover%20Story.pdf>

Índice de imagens

Re-magazine

<http://www.actually.sg/art-director-jop-van-bennekom/>

JOP VAN BENNEKOM

<https://m1.behance.net/rendition/modules/49691187/disp/a8bd67108df7af44ccf99855e1f568dd.jpg>

Re-View cover

<http://aphotoeditor.com/2012/07/30/the-story-behind-the-cover-of-re-magazine-7/>

Girl with a Pearl Earring – Johannes Vermeer

<https://vermeer0708.wordpress.com/girl-with-a-pearl-earring/>

Interior pages re-view

<http://www.re-magazine.com/>